



**Presentation:
San Francisco Sunday Streets**

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History of Ciclovías- Bogotá, Colombia

"A quality city is not one that has great roads but one where a child can safely go anywhere on a bicycle." Enrique Peñalosa, Former Mayor of Bogotá, Colombia.



Ciclovía, literally “bike path” in Spanish, is a ground-breaking event that started in Bogotá, Colombia. This weekly event draws more than 1.5 million people to walk, bike, skate and enjoy more than 70 miles of streets opened to people – and closed to automobile traffic – every week.

Nearly 20% of this city’s population turns out every Sunday and holiday to participate in the 7 am to 2 pm event, which includes unparalleled free recreation and social opportunities, including dance and yoga lessons in the city’s streets and local parks.

Bogotá has the distinction of hosting the biggest and longest-running Ciclovía in the world. Founded in 1976, it started small and grew in the 90's under the Mayor and the Parks Director, Enrique and Guillermo Peñalosa. By 1996 it was recognized as the most important recreational activity in the country. The route was extended to 50 miles in 1997 and events to appeal to non-cyclists were added. 'Aerobics on the Way' soon began to attract new people to the Ciclovía and the City set a world record by having over 37,000 people performing aerobics on the same stage at one time. Activities for skaters and joggers were created to continue to widen the appeal.

Bogotá was careful when expanding their Sunday event to choose routes that connect neighborhoods. The original route was mostly centered on the northern end of the City. Now the Ciclovía covers 70% of the 20 neighborhoods, with four loops through the city., enticing people to walk, skate, or cycle to other neighborhoods, visit friends and take their children to different neighborhood parks to play.

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Ciclovías come to the United States



Following Bogotá's lead, cities around the world have created their own version of Ciclovías. Prominent U.S. cities with car-free programs include Portland (*Sunday Parkways*), New York City (*Summer Streets*), Chicago (*Sunday Parkways*) Miami (*Bike Miami*), to name just a few.

San Francisco was the third U.S. city to offer this program with two events in 2008, and six in 2009. Plans are underway to increase the number of events, extend the hours and include new neighborhoods as Sunday Streets grows in 2010 and beyond.

"Great event! We enjoyed walking with our 1 year old son and two other families with their children in tow. Hope it happens more often and maybe extending the hours. Thanks for looking to other cities for examples on building community." - Sunday Streets participant

Sunday Streets in San Francisco

Sunday Streets creates a safe, fun, car-free place for people to get out and get active in San Francisco neighborhoods. The inaugural Sunday Streets events in 2008 drew more than 15,000 participants, and 2009 event attracted upwards of 20,000 per weekend.

Coming Soon! 2010 Dates and Routes

Sunday Streets 2009's six events featured routes through four different neighborhoods: Fisherman's Wharf to AT&T Park along The Embarcadero; South of Market to the Bayview neighborhood along the Bay Trail; The heart of the Mission District on (the latter held in collaboration with the San Francisco Symphony's free concert in Dolores Park); Golden Gate Park and along the Great Highway

2010 will feature the return of these popular routes plus one-two more neighborhoods, with a focus on communities that lack open space and opportunities for outdoor recreation.



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San Francisco  Sunday Streets!

San Francisco's Sunday Streets program has emerged as a national model, with innovative activities and events that represent the city's colorful neighborhoods and unique culture.

Activities like skate dancing to Michael Jackson's *Thriller*, to the *Human Iditarod* tire pull, riding a bicycle built for seven, pedal powered music stages and carnival rides, Sunday Streets has become a new San Francisco tradition with a style that exemplifies the City's offbeat, creative character.



Presented by the San Francisco Municipal Transportation Agency, Mayor Gavin Newsom and Livable City, Sunday Streets has won local and national honors:

The Alliance for Biking and Walking national 'Winning Campaign', SF Bicycle Coalition Golden Wheel Award, Commendation from State Senator Mark Leno, and San Francisco Board of Supervisors Proclamation declaring Sept. 6, 2009, "*Sunday Streets Day in San Francisco*".

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Sunday Streets Audience



Bay Area Families: Upwards of 20,000 participants came out to play at Sunday Streets in 2008 and 2009, with a majority of them family members with children.

Community Leaders: In the first two years, over 300 neighborhood, non-profit, business leaders have participated in producing Sunday Streets.



Culturally Diverse Populations: Outreach materials are developed in a variety of languages – Chinese, English, Spanish and Russian– to effectively reach Bay Area residents in culturally diverse communities.

Local Businesses: Based on the overwhelming support from local businesses and merchant associations, we know that the increased foot and bike traffic is a boon to shops and restaurants along each route.

Underserved Communities: Sunday Streets routes connect communities that often lack open space and opportunities to places for people to bike, walk, socialize and play safely.



Active Adults: The opportunity for safe, free recreation draws thousands who are fitness conscious or interested in being more active to Sunday Streets events.

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Sunday Streets Photo Gallery 2009



The 2009 Sunday Streets Season kicked off on San Francisco's picturesque Embarcadero, from AT & T Park to Fisherman's Wharf on April 26, 2009.





Crowds teem near the Ferry Building, cycling along with the Bay Bridge and San Francisco skyline in the background. PIER 39 provided free valet bike parking, and one participant mounted his piano on his bike to provide rolling musical entertainment to the crowds.



May 10: Bay Trail to the Bayview Route



May on the Bay. In celebration of the Bay Trail's 20th Anniversary, Sunday Streets collaborated on a route that extended along SF's eastern waterfront.

Participants took in the day with various activities, including quiet enjoyment of the scenery, playing skate hockey in the street, or biking, running and strolling along the waterfront.



June 7 and July 19: Mission Route



The two events in the Mission drew record crowds, reflecting the rich and diverse culture of the community. Some families joined in after church, dressed in their Sunday best. Wheeled vehicles included skates, scooters, trikes, bikes built for 2, 4 and 7, and a few wheelchairs.





From foozeball in the street, the famous '*Trikeasaurus*' rolling sound system with DJ Deep Jawa to Aztec Dancing, Ciclovía in San Francisco takes on it's own unique flair, representing the diverse culture in each neighborhood along the route.



August 9 and September 6: Great Highway Route



Hubbub at the main hub on Lincoln and the Great Highway.

Crowds packed the route from Golden Gate Park along the Great Highway to Sloat Blvd and the SF Zoo.





Whether rolling down the road on a bike built for 7, rocking out with the pedal powered stage or enjoying a quiet moment, Sunday Streets participants made the final events of the season memorable and fun for all. Young Miss California joined our volunteer team, tiara, sash and all.

